

ECCLESHALL SHOW SOCIETY

Saturday 5th September 2026

OUTSIDE OPEN TRADE STAND SPACE

SITE BOOKING FORM

TRADING NAME/STAND NAME.....

ADDRESS

.....POSTCODE.....

CONTACT NAME TEL No

CONTACT EMAIL ADDRESS.....

**PLEASE APPLY EARLY. PITCHES ARE ISSUED ON A 'FIRST COME FIRST SERVED BASIS' AND
LATE APPLICATIONS MAY HAVE TO BE REFUSED**

DESCRIPTION OF EXHIBIT

NUMBER OF PITCHES REQUIRED (15ft²).....GENERATOR USED (YES/NO)

NAME OF CHARITY AND REG CHARITY No.....

- (A) I / We understand that the ECCLESHALL SHOW SOCIETY will not be responsible for any loss or damage sustained by me/us (but this does not exclude any liability of the Society to me/us for death or personal injury caused by negligence) howsoever such loss or damage may be sustained except to the extent that such liability may not be so excluded or limited by law.
- (B) I / We undertake to indemnify ECCLESHALL SHOW SOCIETY from and against any claim by any third party arising directly or indirectly out of any act, default or omission by me/us at Eccleshall Show.
- (C) I / We wish to apply for space, etc as listed below and enclose herewith cheque to cover same. This booking is made within the conditions and rules of the Show which I / We accept.
- (D) I / We accept that this is a request and not confirmed until I / We receive such confirmation (in the event of non acceptance of booking, cheque will be returned).

OUTSIDE OPEN TRADE STAND SPACE

Pitch Fee @ £40.00 per 15 foot frontage by 15 foot deep (includes two advance tickets) £.....-

I / We require additional advance admissions tickets - Adult (16+)	@ £10.00	£.....-
Child (5 -16)	@ £5.00	£.....-
Concession (OAP/Student)	@ £7.00	£.....-
Family Ticket (2 adults, 3 children)	@ £25.00	£.....-

I / We require Advertising Space in show day programme: YES / NO

Full A5 page (Black & White)	@ £80.00	£.....-
½ A5 page (Black & White)	@ £50.00	£.....-
¼ A5 page (Black & White)	@ £40.00	£.....-

*Please include advertising material (text and logo etc) with your application form
if you want to take advantage of Show day programme advertising.*

I / We enclose a cheque payable to 'ECCLESHALL SHOW SOCIETY' for £.....-

If you wish to pay by BACS, please contact me by email.

Signature: Date:2026

Print Name: Position:

GDPR Data Protection ☐ PLEASE TICK TO ACKNOWLEDGE: When joining or entering Eccleshall Show Society, we will only share your data with the relevant bodies, e.g. breed societies, if needed. We promise never to sell your data or pass it on to any other third parties.

UNSIGNED APPLICATIONS WILL NOT BE ACCEPTED

PLEASE CHECK ABOVE DETAILS CONFIRMATION WILL BE SENT WHEN BOOKING IS ACCEPTED

Please send completed booking forms to:

Ms Mary Cartmail, Show Secretary, Eccleshall Show Society, Lawnhead House, Lawnhead, Stafford. ST20 0JQ

Mobile: 07702 240511 Email: info@eccleshallshow.co.uk

By Saturday 1st August 2026

www.eccleshallshow.co.uk

Facebook: Eccleshall Show

OFFICE USE

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ECCLESHALL SHOW
held at The Parks, Sugnall, Nr Eccleshall, Stafford ST21 6NF
on SATURDAY 5th SEPTEMBER 2026

We invite your application for Trade Space in accordance with the following conditions
and including any Government guidance on restrictions regarding a pandemic.

Applications for Outside Open Space should be received by SATURDAY 1st AUGUST 2026
Applications made by email or telephone are treated as provisional
until receipt of this completed application form.

Outside Pitches

Outside pitches are approximately 15 foot frontage by 15 foot deep; provision is made for one vehicle to be parked adjacent to this space if required – see below. There is fixed charge of £40.00 per pitch.

Charity Stands

If you are representing or collecting on behalf of a charity please give the full name of the charity and, where applicable, the Registered Charity Number on the Application Form.

Food Stands

Food Stands must have a Food Hygiene Rating of 4 or above, Food Allergen Information, Food Hygiene and Public Liability Insurance should be available for inspection.

Noise

The use of public address equipment is forbidden unless prior written permission is obtained from the Show Secretary. Shouting, heckling or other noisy behaviour to promote the sale of goods is forbidden.

Drones and Balloons

No drones or balloons are allowed.

Leaflet Distribution

Leaflet distribution on vehicles is not allowed.

Safety

Each exhibitor accepts responsibility for any accident or damage caused by the exhibitor. The safety of each trade stand is the responsibility of each exhibitor who must be mindful of any risk to which members of the public may be exposed when visiting their stand. Appropriate action must be taken to ensure the safety of the stand/display to avoid causing injury or harm to the public. The Show Society recommends that you provide a fire extinguisher.

Vehicles

Space for one appropriately sized vehicle is provided adjacent to each pitch. **Under no circumstances may more than one vehicle per pitch be parked in the trade stand areas. Additional vehicles must be removed to the main show car park by 9.00am.**

Ticket Allocation

Trade Stand holders will be allocated two tickets only and one Trade Car Pass per pitch. These should be surrendered on entrance to the show. Additional tickets are available at the advance ticket price. **Tickets on the day will be at the Gate price of Adult (16+) £12.00, Child (5 -16) £6.00, Child (under 5) FREE, Concession (OAP/Student) £9.00 and Family ticket (2 adults, 3 children) £30.00, each will be charged to anybody not in possession of a valid entry ticket.**

Setting Up

Stands may set up from 1.00pm on Friday 4th September 2026 and **must be fully set up by 9.30am** on Saturday 5th September 2026. Additional vehicles must be moved to the car park by no later than **9.00am**, after which time no vehicular traffic is allowed on the showground. **NO TRADE VEHICLE TRAFFIC WILL BE ALLOWED ON THE SHOWGROUND FROM 9.00am. STANDS MUST NOT BE DISMANTLED BEFORE 5.00pm.**

Trading Standards

The stewards and officials shall have power to remove from the Showground, any Exhibitor or itinerant vendor whose articles are not in accordance with the description given on the application form or the standards that shall be determined by the Society.

Cancellation

If for any reason whatsoever a trade stand is cancelled by an exhibitor, and notice of this cancellation is given to the Secretary before 1st August prior to the show, 50% of the total fees paid (excluding advertising fees) shall be refunded. Any cancellation after 1st August prior to the show will result in loss of the total amount of fees paid. Moreover, the Society reserves the right in all such instances to re-let the space.

The Society reserves the right to cancel at anytime and for any reason the Eccleshall Show held annually by the Society, subject to the Society's Secretary giving at least 24 hours notice of cancellation to the Exhibitor or Trade Stand Holder except in the case of the cancellation being due to fire, flooding, civil commotion, Act of God or riot, in which case notice given verbally or otherwise, by the Society's Secretary shall be deemed sufficient. If the Society decides to cancel the Show, the Exhibitor or Trade Stand Holder will be repaid his/her entry fee, less a handling charge, and the Society will not be responsible for any financial, trading or other loss of whatever kind incurred by the Exhibitor or Trade Stand Holder.

N.B.

- Electricity supply is NOT available, stand holders must therefore provide their own suitcase generator, if required.
- Mains water supply is available on the showground and offered free of charge to trade stand exhibitors.
- Covered accommodation, tables, chairs etc. are NOT provided.

Programme Advertising

Advertisements in the Show Programme may be booked using this application form at prices detailed below.

**If you need to discuss your advertising requirements please contact the
Show Secretary on 07702 240511**